

NORTH  
CAROLINA

*Friends of  
Midwives*

March, 2016

**GREETINGS, LOCAL BUSINESS!**

We invite you to become a sponsor of our annual Walk for Midwives fundraisers happening on May 7<sup>th</sup>, 14<sup>th</sup> and 15<sup>th</sup>, 2016. Walks will be held in:

Charlotte, Asheville, Garner, Wilmington and Jacksonville!

We are expecting to host hundreds of families all across our great State of North Carolina. These events celebrate the midwives who serve our families, the work NCFOM does to promote midwifery, and International Day of the Midwife (5/5).

The four sponsorship levels are described below and on our website.

[www.northcarolinafriendsofmidwives.org](http://www.northcarolinafriendsofmidwives.org)

Please visit the website to register as a sponsor and to see details for the walk in your area. Your generosity is greatly appreciated and we look forward to showcasing your business to families across NC.

NCFOM is a grassroots organization of consumer advocates dedicated to promoting, supporting, and protecting midwifery in North Carolina. We advocate the preservation of midwife-attended births, in accordance with the Midwives Model of Care™ including those at home and in freestanding birth centers. Our members are comprised of families, midwives, students and out-of-hospital birth advocates.

This fundraiser fuels the work of NCFOM. Visit [www.northcarolinafriendsofmidwives.org](http://www.northcarolinafriendsofmidwives.org) to learn more about our organization and to follow our progress.

NCFOM is an incorporated non-profit 501c6; therefore your donation is not tax-deductible. For inclusion on printed material, and to maximize your advertising opportunity, your donation and information must be received by April 22<sup>nd</sup>, 2016.

Thank you in advance for your support and consideration. We look forward to seeing you at this exciting gathering.

Sincerely,

**“CHAMPION” for Mothers and Babies**

**\$500.00**

- Your advertisement and logo on [www.northcarolinafriendsofmidwives.org](http://www.northcarolinafriendsofmidwives.org) with a website link. Special thanks referral on our Facebook page.
- Your business name and logo listed prominently on our fundraiser page.
- Your logo on all Walk for Midwives banners
- 2 of our limited edition golf shirts or T-shirts of your choice
- Listing in our emails and newsletters sent to members and on community promotions
- Any small promotional item, coupon or business card put in our NCFOM Tumbler cup handed out to all participants at the Walk for Midwives.

**“ADVOCATE”**

**\$ 250.00**

- Your company logo on all Walk for Midwives banners
- Your business name and logo listed prominently on our fundraiser website
- Listing in our emails and newsletters sent to members and on community promotions
- Any small promotional item, coupon or business card put in our NCFOM Tumbler cup handed out to all participants at the Walk for Midwives.

**“SUPPORTER”**

**\$100.00**

- Listing in our emails and newsletters sent to members and on community promotions
- Any small promotional item, coupon or business card put in our NCFOM Tumbler cup handed out to all participants at the Walk for Midwives.

**“FRIEND”**

**\$ 50.00**

- Any small promotional item, coupon or business card put in our NCFOM Tumbler cup handed out to all participants at the Walk for Midwives.

**Silent Auction/Doorprize Donation -Product or Service**

- Any small promotional item, coupon or business card put in our NCFOM Tumbler cup handed out to all participants at the Walk for Midwives.

Your contribution to this exciting cause is greatly appreciated - NCFOM Walk for Midwives Coordinators would be very happy to discuss your donation and how we can help you make the most of this opportunity to reach hundreds of families who care about our community. Please feel free to contact us if we can help you.

Company logos and information should be emailed to: [tobirthing@aol.com](mailto:tobirthing@aol.com)

Donations may be made at [www.northcarolinafriendsofmidwives.org](http://www.northcarolinafriendsofmidwives.org)

Checks may be payable to NCFOM, and mailed to our treasurer:

676 Sugarloaf Rd. Apt. 1  
Hendersonville, NC 28792

